

**HOWARDIAN HILLS  
AREA OF OUTSTANDING NATURAL BEAUTY  
JOINT ADVISORY COMMITTEE  
7 NOVEMBER 2019**

**AONB KEY PERFORMANCE INDICATORS**

**1.0 PURPOSE OF REPORT**

- 1.1 To receive details of selected Indicators used to measure AONB Partnership performance annually.

**2.0 AONB PARTNERSHIP INDICATORS**

- 2.1 In line with Objective MN1.2 of the AONB Management Plan, the former Natural England AONB Partnership Indicators have been used for a number of years as the standard measure of our performance.
- 2.2 Over the last two years, the National Association for AONBs and Defra have been developing a new set of Key Performance Indicators, aggregated from a set of sub-Indicators, which more accurately reflect the variety of work delivered by AONB Partnerships. The Howardian Hills AONB Lead Officer has been one of the main authors of the new set of KPIs.
- 2.3 The statistics for the Howardian Hills AONB for 2018/19 are attached as Appendix 1 and have been submitted to the NAAONB for inclusion in their Annual Report. This will be presented to Defra Ministers later in the year and the information is clearly important for use during discussions on continued or increased funding for AONBs.

**3.0 RECOMMENDATION**

It is recommended that the Performance Indicator results contained in Appendix 1 be noted.

Howardian Hills									
1. Land where natural beauty has been conserved or enhanced through the work of AONB Teams				2. Heritage assets where the condition or setting has been conserved or enhanced through the work of AONB Teams				3. People directly engaged through the work of AONB Teams	
Apr '18 to Mar '19				Apr '18 to Mar '19				Apr '18 to Mar '19	
a) Hectares of habitat conserved or enhanced for biodiversity	39.7			a) Number of SMs where the condition or setting has been conserved or enhanced	24.0			a) Number of volunteers	31.0
b) Hectares of land conserved for geodiversity	0.0			b) Number of other designated sites where the condition or setting has been conserved or enhanced	8.0			b) Attendance at events convened / organised by AONB Teams	0.0
c) Hectares of land where the heritage asset condition or setting has been conserved or enhanced	9.9			c) Number of non-designated heritage assets where the condition or setting has been conserved or enhanced	5.0			c) Number of young people (<18yo) engaged with via school visits, activities, etc.	84.0
d) Hectares of landscape enhanced via the removal of overhead power lines	0.0			TOTAL number of heritage assets where condition or setting has been conserved or enhanced through work of AONB Teams	37.0			d) Number of people engaged with via activities linked to the Health & Wellbeing agenda	80.0
TOTAL hectares of land where natural beauty conserved or enhanced through work of AONB Teams	49.6							e) Number of members of the public engaged with during Management Plan review	2.0
								f) Number of people engaged with via AONB promotional publications –eNews, Mailchimp distributions, etc.	173.0
								TOTAL number of people engaged with through work of AONB Teams	370.0
4. Partnerships / initiatives influenced by the AONB Team to deliver AONB Management Plan objectives				5. Strategies, plans, policy, guidance documents, development and land management schemes appraised or developed by AONB Teams					
Apr '18 to Mar '19				Apr '18 to Mar '19					
a) Number of partnerships where the AONB Team is part of the project / team / steering group lead	11.0			a) Number of strategies, plans, policy or guidance documents appraised or developed by the AONB Team	8.0				
b) Number of partnerships where the AONB Team is a supporting partner	7.0			b) Number of Major 'development schemes' appraised – LPA planning applications	6.0			6. Total value of work delivered directly or secured by the work of AONB Teams	
TOTAL number of partnerships / initiatives influenced by AONB Teams	18.0			c) Number of non-Major 'development schemes' appraised – LPA planning applications	117.0			Apr '18 to Mar '19	
				d) Number of other 'development schemes' appraised – Highways, Environment Agency, BT, DNO, private sector, etc.	2.0			a) Amount of Local Authority funding received (Core funding)	45,166.0
				e) Number of National Infrastructure Projects (NSIPs) appraised	0.0			b) Amount of non-Local Authority funding received (Core funding)	-
				f) Number of 'land management schemes' appraised – woodland management, Catchment Sensitive Farming, Countryside Stewardship, Natural Flood Management, etc.	2.0			c) Value of other 'external' grants or contributions received for projects/non-core activity	135,309.0
				TOTAL number appraised or developed by AONB Teams	135.0			d) Value of external projects substantially influenced / generated by the AONB Team	-
								e) Value of volunteer days	10,500.0
								TOTAL value of work delivered directly or secured by work of AONB Teams	190,975.0